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## **GOLDEN IMPRESSIONS EXPANDS TO SILICON VALLEY TO DELIVER HIGH IMPACT PUBLIC RELATIONS, DIGITAL MARKETING AND CONTENT MARKETING**

**- GI Supports Growing Denver and Silicon Valley Companies in Tech, Healthcare, Government Plus Other Vertical Markets Including Cannabis -**

**Santa Clara, CA – November 11, 2019,** [Golden Impressions Marketing, Inc.](#) today announces it is expanding its operation from Denver to Silicon Valley to better serve local clients and be close to rapidly expanding markets. Additionally, Golden Impressions (GI) is announcing the expansion of its management team and the publishing of its [new website](#).

### **Proximity to Silicon Valley**

Silicon Valley clients appreciate the company's local presence which enables GI to be even more responsive as they build communications strategies and execute tactics. The company specializes in delivering integrated communications services to growing start-ups and ventures. GI drives the execution of communications programs reaching local, national and international audiences.

GI's communications strategies address industry pioneering and preparation for the investment community as well as globalization. By engaging targeted audiences with messaging that resonates, GI helps numerous Silicon Valley companies rise above the noise. GI specializes in customized, result-driven communications programs based on client goals and objectives.

### **Management Expansion**

GI welcomes Portia Deardorff, as the Manager, Digital Strategies. She brings diverse digital and social marketing experience from a range of industries and consumer markets. Portia's wide scope of digital and analytical expertise gives GI a competitive edge. Portia is a graduate of La Salle University School of Business in Philadelphia where she earned her Bachelors of Business Administration, with a focus in Marketing and Management.

### **New Website**

"We're pleased to be adding Portia to our team as we launch our Silicon Valley presence as well as our new [website](#), highlighting GI's Integrated Marketing Solutions," said Kristi Furrer, Founder and CEO of Golden Impressions. GI delivers highly-effective, innovative programs that rise above the noise, get noticed, and generate opportunities. We specialize in communicating with impact and creating resilient positioning and branding," continues Furrer.



### **About Golden Impressions**

Celebrating its 20<sup>th</sup> year, Golden Impressions Marketing, Inc. (GI) is a Public Relations, Digital Marketing and Content Marketing firm located in Denver and Silicon Valley. Our mission is to support companies as they expand their market reach nationally and internationally. To learn more visit [www.goldenimpressions.com](http://www.goldenimpressions.com) or call us today on 408-908-8900 in Silicon Valley or 303-680-2585 in Denver.

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