

For more information contact: Donna Stone

Rhoads Online Institute

(212) 425-0213

dstone@rhoadsonline.com

Kristi Furrer

Golden Impressions Marketing

(303) 525-0924

kristi@goldenimpressions.com

For Immediate Release

Visit Rhoads' new website at www.rhoadsonline.com

RHOADS ONLINE LAUNCHES NEW WEBSITE

- New Site Features Solutions and Services offered by Rhoads, an NIPR Authorized Business Partner -

New York, NY – March 1, 2016 – Rhoads Online Institute announces the launch of their new website which highlights the innovations of this insurance regulatory compliance solutions leader. The website provides an in-depth overview of Rhoads' flagship product, PCRM (Professional Compliance Requirements Management) system. Additionally, the new website profiles the breadth of PCRM services and support offered to carriers, agencies/brokers, and adjusters in addition to customer testimonials. The new Rhoads site also features a short and playful video entitled, "Vegetopia, A Better World with PCRM".

The new website reviews PCRM's highly secure and accessible cloud-based architecture and functionality including managing Producer Licensing, Carrier Appointments and Terminations and Adjuster Licensing. PCRM allows Rhoads' customers to comply with state regulations effectively and efficiently aligning with state processes to contain The Total Cost of Compliance®. In addition, built-in workflow and activities functions automate best practices and increase productivity.

"PCRM is an insurance compliance management solution which enables organizations to grow business without increasing head count in addition to reducing risk and compliance costs," said Allister Yu, Vice President of Rhoads. "Rhoads' PCRM efficiently optimizes and streamlines organizational resourcing achieving reductions of over 70%."

About Rhoads Online Institute

Founded in 2007, Rhoads is a technology transformation company focused on insurance regulatory compliance. Our highly secure and accessible cloud-based Professional Compliance Requirements Management (PCRM) platform delivers automated and highly scalable insurance compliance solutions for carriers, agencies and brokers in addition to others such as adjusters. PCRM is used to manage



Producer Licensing, Carrier Appointments and Terminations as well as Adjuster Licensing. As the leading provider of insurance compliance management solutions, Rhoads offers products and services that boost productivity, lower costs, and help grow businesses. For more information please visit www.rhoadsonline.com.

###

Note to editors: Total Cost of Compliance is a registered trademark and Professional Compliance Requirements Management, PCRM are trademarks of Rhoads Online Institute. All other company, organization, product or alliance names mentioned herein remain the property of their respective owners.