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For Immediate Release

**OBJECTIVITY UNVEILS SIXTH ANNUAL WORLDVIEW CONFERENCE
WITH CALL FOR SPEAKERS**

*- Real-Time Data Management Leader Features Venue for Shared Experience
with the Extremes of Database Scalability -*

SUNNYVALE, Calif. (January 18, 2005) - - - Underscoring its success and experience with highly scalable applications such as monitoring, analyzing, reporting and data fusion, Objectivity, Inc., the leader in real-time data management solutions for complex inter-related data, today announced its sixth annual WorldView user conference. Concurrent with announcing the WorldView Conference, Objectivity also is issuing a Call for Speakers for its robust technical program. Speakers with database experience from government and other industries are encouraged to submit their contact information and the topic they propose by clicking on the WorldView icon at Objectivity's web site, www.objectivity.com. The WorldView Conference is unique in that it brings together industry expert users and analysts to speak about their database experience.

WorldView Conference in Washington, D.C.

The sixth annual Objectivity WorldView user conference is scheduled for May 17 – May 18, 2005 at the Bethesda North Marriott in Washington, D.C. Attendance is free and early registration is encouraged at the Objectivity web site. The conference will host Objectivity's worldwide customer base using Objectivity/DB in internal and commercial applications for security and intelligence, telecommunications and Internet infrastructure, manufacturing process control, scientific and medical research, financial services and IT markets.

- more -

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Call for Speakers with Database Experience

Objectivity is soliciting the involvement of industry leaders and users experienced with performing data fusion from multiple databases, i.e. “finding the needles in multiple haystacks”. Additionally, Objectivity seeks the participation of leading industry analysts plus professional software developers and consultants who are knowledgeable and experienced with the database market, or development and design challenges, especially those dealing with highly scalable data fusion challenges.

“We look forward to this year’s WorldView as being an open forum for the exchange of ideas and perspectives among our customers, partners and constituents within the Objectivity community,” states Jay Jarrell, president and CEO of Objectivity, Inc. “In addition to our worldwide customer base, we will share our story of success and growth with members of the press and analyst community at this exciting and insightful conference.”

About Objectivity, Inc.

Objectivity, Inc. is the leading provider of real-time data management solutions for complex inter-related data. The company’s flagship product, Objectivity/DB, manages and analyzes very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment, government, ontology, financial services, and knowledge management. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support.

Objectivity, Inc. is headquartered in Sunnyvale, Calif., USA. For more information, contact the Company by sending e-mail to info@objectivity.com, visiting <http://www.objectivity.com> or calling (408) 992-7100.

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