Objectivity

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For Immediate Release

TRUSTED CONCEPTS AND OBJECTIVITY STRATEGIC PARTNERSHIP DELIVERS INNOVATIVE SOLUTIONS

– Trusted Concepts, Inc. Focuses on Delivering Solutions for Complex Data Acquisition, Data Fusion and Analysis based on Objectivity/DB® Object Database Platform –

SUNNYVALE, Calif. (February 14, 2007) - - - Delivering new solutions based on its real-time data management platform that expands the existing performance boundaries in data management, Objectivity, Inc. today announces a new strategic partnership agreement with Trusted Concepts, Inc. Trusted Concepts is focused on high-end information technology services within both federal and commercial markets to provide innovative problem resolutions by leveraging best practices coupled with proven industry accepted technologies. Through this relationship, Trusted Concepts will utilize the Objectivity/DB® technology and have access to Objectivity's advanced engineering and support services to enable more complete solutions for customers engaged in complex real-time data acquisition, data fusion and analysis situations. Trusted Concepts brings together decades of extensive knowledge in delivering solutions to aid in the mitigation of risk for the defense and intelligence communities by offering a multiplicity of services including program and project management as well as technical system implementation and integration resources.

Focus on the Defense and Intelligence Community
The Objectivity and Trusted Concepts partnership focuses on developing complex data fusion and monitoring, analyzing and responding applications for the defense and intelligence communities. Objectivity's data fusion repository is used in sophisticated government security and intelligence and defense command and control software applications to collect, analyze and correlate data and its complicated inter-relationships to increase knowledge and optimize processes. As a strategic partner to Objectivity, Trusted Concepts receives extensive product training and has access to technical and business information enhancing system or application design and programming assignments for their customers. The Trusted Concepts team members bring decades of experience in delivering innovative technical solutions to the defense and intelligence community.

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"Trusted Concepts invests in senior consultants to architect solutions for large and complex application problems on behalf of our customers," said Michael Frazier, president of Trusted Concepts, Inc. "Objectivity/DB enables us to offer the U.S. Government technologically superior solutions,"

"We are pleased to be teaming with Trusted Concepts to support their defense and intelligence customers addressing complex data acquisition, data fusion and analysis applications," said Rich Shelley vice president of worldwide sales for Objectivity, Inc. "Objectivity/DB is the ideal database solution for complex real-time situations such as their customers encounter."

Independent Technical Advice to Validate Decisions

Trusted Concepts has extensive program management experience. In numerous current and previous engagements, Trusted Concepts personnel have delivered systems and products while working closely with customers throughout the entire systems development life cycle building effective, efficient teams and delivering measurable results. Additionally, Trusted Concepts senior consultants can provide program and project reviews to validate approaches and assumptions to aid in the mitigation of risk. Trusted Concepts provides independent technical advice and systems engineering support for their customers with skilled professionals seeing the "big picture" and understanding the technical details. Their depth of experience across many solution sets provides the ability to quickly identify appropriate solutions to fit their customer needs.

"Objectivity provides our customers a unique ability to access and manage massive amounts of data through an object database that is highly scalable, very interoperable, and can be widely distributed," adds Frazier. "By partnering with technology market leaders like Objectivity, Trusted Concepts is able to ensure our defense and intelligence customers meet or exceed their mission-critical needs."

"This partnership with Trusted Concepts further enhances Objectivity's government market reach to provide effective solutions for real-time knowledge management and data fusion applications within the defense and intelligence communities." states Jay Jarrell president and CEO of Objectivity, Inc.

About Trusted Concepts, Inc.

Trusted Concepts, Inc. is dedicated to providing high-end information technology services to federal and commercial clients. Trusted Concepts provides reliable and repeatable results by leveraging best practices and proven technologies throughout a project's lifecycle. Their employees are highly talented individuals with both management and technical experience and a history of delivering successes to their clients.

Trusted Concepts, Inc. is headquartered in Centreville, Virginia, USA. More information is available at www.trustedconcepts.com/pages/home.htm or by calling (202) 680-8909.

About Objectivity, Inc.

Objectivity, Inc. is a global technology leader in data management products and services for software applications with the most demanding data management challenges. The company's flagship product, Objectivity/DB is the leading object oriented data management (ODBMS) platform for the real-time management of complex inter-related data. Objectivity/DB is recognized for its ability to store and manage very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in Government Intelligence and the Military, process control, medical and telecommunications equipment and financial services. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support.

Objectivity, Inc. is headquartered in Sunnyvale, California, USA. Please contact us by visiting our contact page, visiting www.objectivity.com, or calling (408) 992-7100. Objectivity/DB is available on a 60-day Free Trial basis at http://www.objectivity.com/download. Objectivity also provides Free Object Database Training Courses online at http://learn.objectivity.com

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