Objectivity

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For Immediate Release

See Objectivity at Sensor Fusion Europe:
January 29 - 31, 2007
Marriott Brussels Hotel
Rue A. Orts 3-7 / Grand Place
1000 Brussels
Belgium

OBJECTIVITY FEATURES PRESENTATION BY CANADIAN COMMUNICATIONS SECURITY ESTABLISHMENT'S TIM KLINE AT 2ND ANNUAL SENSOR FUSION EUROPE CONFERENCE

- Conference for the Defense and Intelligence Community Focuses on Assuring Accessibility of Secure Information for the Warfighter -

- Objectivity Exhibit Highlights Objectivity/DB Data Fusion Repository Platform -

Sunnyvale, Calif. (January 25, 2007) - - **-** Supporting the defense and intelligence community with solutions that expand existing data management performance boundaries, Objectivity, Inc., today announces it is the official event sponsor of the Marcus Evans 2rd Annual Sensor Fusion Europe Conference. The Conference will focus on advancing sensor fusion concepts to realize complete battlefield awareness through the integration of multi-INT sources of information to achieve total data fusion. Attendees will examine solutions to bandwidth challenges in a net-centric environment, discuss the advancing state of the art Sensor Fusion automation and review improvements in visualization to create a common operating picture. The Sensor Fusion Conference is scheduled for January 29-31, 2007 at the Marriott Brussels Hotel in Brussels, Belgium. Registration and additional information about this conference is available at www.marcusevans.com.

"We are delighted to have Objectivity, Inc. as our conference sponsor; we believe their data fusion experience will resonate with the attendees of the Sensor Fusion Europe event," said Michael Griffith, producer of the Global Defense Sector at Marcus Evans.

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Focus on Data Fusion Perspectives of Tim Kline

The focal point of this conference will be on overcoming the challenges presented by the collection, aggregation and dissemination of Multi-INT data. The conference features the industry's foremost experts, including Mr. Tim Kline, former Director of Technology and Engineering for Canada's Communications Security Establishment (CSE), who will outline how they conquered their data management challenges by building the Objectivity/DB driven Andromeda framework to facilitate the development of data fusion applications. Mr. Kline has over 24 years of private and public sector experience in the computer and communications sectors, with 18 years of experience working in National Intelligence and Information Technology Security (ITS).

With a strong emphasis on technical subjects, designed to address key operational challenges, the second annual Sensor Fusion Europe conference enables attendees to explore the current issues and challenges related to maximizing the potential of sensor, computer and communications technology to ensure that coalition warfighters have the information they need to better locate, track and eliminate their enemies while avoiding surprise attacks, now and in the future.

The conference provides a forum for attendees from the defense and intelligence communities in Europe participating in net centric warfare programs such as complex C4ISTAR (command, control, communications, computers, intelligence, surveillance, target acquisition and reconnaissance) systems to learn how to address their unrelenting need to manage massive amounts of data culled from multiple sources (data fusion).

"At the Sensor Fusion Europe Conference, Objectivity will discuss current issues and emerging sensor systems used in Defence Department, Government Security and Intelligence and Homeland Security applications," states Jay Jarrell, president and CEO of Objectivity, Inc. "We are pleased to have Mr. Tim Kline presenting how Canada's CSE used the Objectivity/DB platform to solve their data management challenges. We are certain that the experience Objectivity has with the challenges associated with the data fusion problem will enable the attendees of this conference to develop successful campaign missions."

Objectivity/DB® Data Fusion Repository Platform

There is a groundswell in today's defense and intelligence operations for advance systems and software that address the growing need for enhanced real-time situational awareness in C4ISTAR and similar applications. The power of Objectivity's flagship data fusion repository platform, Objectivity/DB, provides software innovators working on electronic warfare, weapons guidance, and similar environments with the unprecedented ability to create applications that collect, fuse and process Multi-INT data. This data can be quickly correlated and distributed to provide the most precise monitoring and data isolation attributes for users depending on optimized visualization and alerts of impending activity in critical real-time environments.

During the conference, Objectivity will have an exhibit where they discuss the powerful abilities of the Objectivity/DB platform. This platform allows innovators working on software applications for electronic warfare, weapons guidance, wireless communications and command and control purposes to create applications that collect, fuse and process Multi-INT data. Objectivity/DB helps correlate the data in order to provide the most precise monitoring and data isolation attributes. This provides users with optimized visualization and alerts of impending activity in critical real time environments, creating foreknowledge that can be transferred to multiple actors for a coordinated response. The Objectivity exhibit will be located in the foyer outside the Sensor Fusion Conference room. The exhibit will be available to attendees as follows:

- Monday, January 29 – 1:00pm - 4:00pm
- Tuesday, January 30 – 8:00am - 5:00pm
- Wednesday, January 31 – 8:00am - 4:00pm

About Objectivity, Inc.

Objectivity, Inc. is a global technology leader in data management products and services for software applications with the most demanding data management challenges. The company's flagship product, Objectivity/DB is the leading object oriented data management (ODBMS) platform for the real-time management of complex inter-related data. Objectivity/DB is recognized for its ability to store and manage very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment,

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government and financial services. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support.

Objectivity, Inc. is headquartered in Sunnyvale, California, USA. Please contact us by visiting our contact page, visiting www.objectivity.com or calling (408) 992-7100. Objectivity/DB is available on a 60-day Free Trial basis at http://www.objectivity.com/download. Objectivity also provides Free Object Database Training Courses online at http://learn.objectivity.com.

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