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#### **For Immediate Release**

## **OBJECTIVITY REPORTS 40% INCREASE IN QUARTERLY REVENUE**

#### - Growing Customer Deployments in Targeted Vertical Markets Credited -

**SUNNYVALE, Calif., (April 18, 2006)** - - - Supporting market momentum for its real-time data management solutions for complex inter-related data, Objectivity, Inc., today announced results for the quarter ended March 31, 2006. Continued adoption of Objectivity's flagship data repository platform, Objectivity/DB, helped fuel a 40% increase in revenue over the quarter ended March 31, 2005 and a 34% sequential increase in revenue over the quarter ended December 31, 2005. In addition to contributing to another profitable quarter, the revenue growth continued to enhance Objectivity's balance sheet with working capital increasing 27% over the quarter ended March 31, 2005 and 8% sequentially over the quarter ended December 31, 2005. "We are outperforming our Plan for Fiscal Year 2006 which continues to enhance our financial position," said Jay Jarrell, president and CEO of Objectivity.

## Supporting Today's Complex Data Management Challenges

Objectivity's success is attributed to effectively executing on the company's business plan resulting in a growing number of Objectivity/DB deployments in targeted vertical markets. The Objectivity/DB platform enables Objectivity's customers and their end-users to collect and process ever increasing quantities of data from a growing number of sources to understand complicated inter-relationships and recognize patterns. This ability to transform small clues into major breakthroughs has significantly improved applications used in process control, medical and telecommunications equipment, financial services and the government sector. Objectivity/DB provides a reliable, scalable repository for the wide range of complex data types found in today's advanced real-time data fusion applications. The Objectivity/DB platform is highly optimized for performance and throughput in systems that handle highly interconnected data.

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"We find there is an ever growing need for the real-time management of complex inter-related data within our targeted vertical markets. This need has resulted in the rapid market adoption of the Objectivity/DB platform among those with the most demanding data management challenges." adds Jarrell.

# About Objectivity, Inc.

Objectivity, Inc. is a global technology leader in data management products and services for software applications with the most demanding data management challenges. The company's flagship product, Objectivity/DB is the leading object oriented data management (OODB) platform for the real-time management of complex inter-related data. Objectivity/DB is recognized for its ability to store and manage very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment, government and financial services. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support.

Objectivity, Inc. is headquartered in Sunnyvale, Calif., USA. Please contact the company by sending e-mail to info@objectivity.com, visiting <u>www.objectivity.com</u>. or calling (408) 992-7100. Objectivity/DB is available on a 30-day Free Trial basis at <u>www.objectivitydownload.com</u>.

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