



For more Information Contact: Kristi Furrer
Objectivity, Inc.
303-525-0924
kristi.furrer@objectivity.com

Leon Guzenda
Objectivity, Inc.
408-829-6973
leon@objectivity.com

For Immediate Release

**OBJECTIVITY EXPANDS MANAGEMENT, ADDS ENGINEERS
AND SALES EXECUTIVES SUPPORTING CUSTOMER AND
MARKET GROWTH**

- Ensures the Company's Commitment to Product Excellence and Superior Customer Satisfaction Supporting Demand for the Objectivity/DB Platform -

Sunnyvale, Calif. (September 13, 2005) - - - With the market adoption growing for its real-time data management solution for complex inter-related data, Objectivity, Inc., today announces the addition of Gary Lewis as the corporate controller and David Lane as the sales director, west coast operations. The expansion of the company's management team follows another year of growth and profitability for Objectivity. In addition to expanding the executive leadership, the company continues to deliver on its Customer Care commitment by filling several positions strategic to ensuring the delivery of high quality products and services to its worldwide customer base. These included senior management positions in Federal Systems Sales, Business Development both domestically and in the U.K., as well as key personnel in the Systems Engineering, Product Engineering and Quality Assurance organizations.

"Both Gary and Dave bring significant leadership and experience to our management team," states Jay Jarrell president and CEO of Objectivity, Inc. "Over the course of the fiscal year we increased our headcount significantly to meet the ever growing demand for our real-time and scalable 'data fusion' repository platform. This platform is ideal for mission-critical deployments with complex inter-related data."

Growth Driven by Customer Success

This growth was driven by the addition of high-profile customers involved in security and intelligence, process control, medical and telecommunications equipment, financial services, and

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knowledge management. Objectivity markets its flagship product, Objectivity/DB, to ISVs, OEMs and end-users for real-time processing of complex data, document and process management, scientific computing and complex defense and security applications.

Additions to the Management and Headcount

As the company controller, Mr. Lewis brings to Objectivity his senior financial management experience in development, manufacturing, distribution and professional service companies ranging from high growth start-ups to multi-billion dollar businesses. Most recently heserved as the corporate controller of Alphasmart, Inc. of Los Gatos, CA, a provider of personal learning solutions for the education market.

As the sales director for west coast operations, Mr. Lane brings a highly successful sales and business development career with twenty years of experience of complex system sales. Most recently he served as an area sales director for Formtek, Inc. which marketed applications including Lifecycle Product Data Management (LPDM) and Business Process Management (BPM).

Reporting to Mr. Lane is Kenneth Berbert who also recently joined the company fulfilling the Western region business development manager position.

Objectivity added more depth to its Federal Systems Sales with the addition of Ed Aguirre as the Eastern region sales manager and Daniel Hall as the systems engineer.

Adding to its International government sales focus, the company also hired Russell Prince-Wright, business development manager for the United Kingdom.

More Technical Expertise

Adding to the engineering team signals the company's continued dedication to its Customer Care commitment and the delivery of high quality products and services to its worldwide customer base. "Objectivity is helping our customers solve the challenges of managing complex inter-related data. Our customers are using the Objectivity/DB platform to create more efficient ways of accessing real-time data for decision support and analysis," said Jacques Darakdjian, vice president of engineering for Objectivity. "Objectivity's commitment for delivering high quality

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products has been enhanced with important additions in our engineering and quality assurance departments.”

About Objectivity, Inc.

Objectivity, Inc. is the leading provider of real-time object-oriented databases for managing complex inter-related data. The company’s flagship product, Objectivity/DB, manages and analyzes very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment, government, financial services, and knowledge management. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support. Objectivity/DB is also grid enabled, making it easier to administer than other object databases.

Objectivity, Inc. is headquartered in Sunnyvale, Calif., USA. For more information, contact the Company by sending e-mail to info@objectivity.com, visiting <http://www.objectivity.com> or calling (408) 992-7100.

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