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**For Immediate Release** 

# OBJECTIVITY'S BRIAN CLARK ADDRESSES INAUGURAL NATIONAL VISUALIZATION AND ANALYTICS CENTER CONSORTIUM MEETING

- Topic: Real-Time Data Management for Intelligence Fusion and Scientific Applications -

SUNNYVALE, Calif., (November 3, 2005) - - - With surging interest from the security and intelligence community for its real-time data management solutions for complex inter-related data, Objectivity, Inc. today announces Mr. Brian Clark has been invited to speak at the Inaugural National Visualization and Analytics Center Consortium Meeting. Mr. Clark is the vice president of technical services at Objectivity, Inc. The Department of Homeland Security created the National Visualization and Analytics Center (NVAC) at the Pacific Northwest National Laboratory to promote a science-based approach to threat awareness. "We selected Objectivity to present at our inaugural NVAC Consortium meeting because of their sophisticated data management experience in the critical areas of Government Security, Intelligence and Scientific applications," states Mark Goodwin, Consortium Director.

## **DHS NVAC Initiative**

The Department of Homeland Security (DHS) is challenged with integrating security, enforcement and response operations to protect the nation by identifying threats and developing a national resiliency. To help meet this need, the National Visualization and Analytics Center<sup>TM</sup> (NVAC) is chartered to lead cross agency, academic and industry efforts to develop and implement intelligence-informed/science-based risk assessment approaches; and to engage public and industry stakeholders to assess the impact of cutting-edge science and technologies and to demonstrate management effectiveness to DHS. The Inaugural NVAC Consortium Meeting is the only meeting that will be open to non-members. Registration is open until November 4 and may be accessed by visiting <a href="http://nvac.pnl.gov/meeting/index.stm">http://nvac.pnl.gov/meeting/index.stm</a>

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## **Objectivity Contributes to NVAC**

Mr. Clark will be among four speakers invited to present at the Inaugural NVAC Consortium Meeting on Wednesday November 9<sup>th</sup> between 1:00 to 3:00 PM at the Pacific Northwest National Laboratory (PNNL) located in Richland, Washington. Mr. Clark's topic will cover building data management solutions for real-time, mission critical intelligence fusion and scientific applications. He will review the solutions for agencies that need to store and manage very large volumes of complex data for event and relationship processing within these applications. Solutions presented will enable government agencies to collect and process ever increasing quantities of data from a growing number of sources to understand complicated interrelationships and recognize patterns, transforming small clues into major breakthroughs.

#### **Objectivity's Success in the Government**

The company attributes its continued success to the growth and adoption from the expanding security and intelligence markets that benefit significantly from the Objectivity/DB platform. Many of Objectivity's government customers are performing data fusion from geospatial and sensor data. Others are storing and correlating vast amounts of disparate information such as text, images, video and voice for investigation or security and intelligence applications. Additional government agencies where Objectivity has experienced significant success include the Department of Defense (DOD) and the Department of Energy (DOE), which has built the world's largest database, exceeding 895 Terabytes of information stored in Objectivity/DB.

#### About the NVAC

The Department of Homeland Security created the National Visualization and Analytics Center (NVAC) at the Pacific Northwest National Laboratory to promote a science-based approach to threat awareness. More information is available by visiting <a href="http://nvac.pnl.gov/meeting/index.stm">http://nvac.pnl.gov/meeting/index.stm</a>

## About Objectivity, Inc.

Objectivity, Inc. is a global technology leader in data management products and services for software applications addressing the most demanding data management challenges. The company's flagship product, Objectivity/DB is the leading object oriented data management platform for the real-time management of complex inter-related data. Objectivity/DB is recognized for its ability to store and manage very large volumes of complex data for event and

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relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment, government and financial services. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support. Objectivity, Inc. is headquartered in Sunnyvale, Calif., USA. For more information, contact the company by sending e-mail to info@objectivity.com, visiting http://www.objectivity.com or calling (408) 992-7100.

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