

For more Information Contact:

Kristi Furrer Objectivity, Inc. (303) 525-0924 kristi.furrer@objectivity.com

Leon Guzenda Objectivity, Inc. (408) 829-6973 leon@objectivity.com

For Immediate Release

OBJECTIVITY EXPANDS EUROPEAN PRESENCE WITH ITALIAN REPRESENTATION

- Lasertec SRL Distributes Industry Leading Objectivity/DB Object Data Management (ODBMS) Platform -

SUNNYVALE, Calif., (May 30, 2006) - - - Supporting the growing international demand for its real-time data management solutions for complex inter-related data, Objectivity, Inc. announces Lasertec SRL of Milano, Italy has signed an agreement to distribute Objectivity/DB in the Italian market. Objectivity/DB is the leading object oriented data management platform for the real-time management of complex inter-related data.

Objectivity/DB Enables Scalability and Data Fusion

Objectivity/DB is widely recognized in the industry for its ability to store and manage very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are used in process control, medical and telecommunications equipment, government, internet infrastructure and financial services. The Objectivity/DB platform enables organizations to monitor, analyze and respond to circumstances by identifying inter-relationships or anomalies, thus providing real-time intelligence for predictive analysis and decision support.

"The addition of the Objectivity/DB platform into our portfolio of solutions continues to enhance the trusted IT advisory position we've established with our customers," said Luciano Vittori, director at Lasertec SRL. "Objectivity addresses their large data management and data fusion requirements that are not as easy to meet with more traditional relational-based data management solutions."

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Lasertec SRL Brings Market Experience

Since its founding in 1994, Lasertec SRL has been focused on offering hardware and software solutions for the Italian market with offices in Milan and Rome. Offering multiple services ranging from defining architectures to aligning business operations and technologies, they have extensive experience within the government and commercial sectors of Italy. As a primary focus Lasertec's software portfolio is designed to meet the most challenging of IT environments. The Objectivity/DB data management solution meets their customer requirements for data management coupled with complex data correlation and business processes. Lasertec's customers include CIRA (Italian Aerospace Research Centre), over 25 universities, the European Space Agency/ESARIN, Astronomic and Astrophysic obsevatroy's as well as Fiat plus multiple others in the commercial and government sectors of Italy.

"Lasertec SRL is well-known in Italy for its commitment of meeting the IT requirements of their customers," said Jay Jarrell, president and CEO of Objectivity, Inc. "Lasertec is part of our international channel expansion strategy enabling Objectivity to offer superior customer support worldwide. Lasertec SRL allows Objectivity to directly support the needs of the Italian market. We are pleased that Lasertec SRL is a member of the Objectivity family of international distributors."

About Objectivity, Inc.

Objectivity, Inc. is a global technology leader in data management products and services for software applications with the most demanding data management challenges. The company's flagship product, Objectivity/DB is the leading object oriented data management (OODB) platform for the real-time management of complex inter-related data. Objectivity/DB is recognized for its ability to store and manage very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment, government and financial services. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support.

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Objectivity, Inc. is headquartered in Sunnyvale, Calif., USA. Please contact the company by sending e-mail to info@objectivity.com, visiting at<u>www.objectivity.com.</u>or calling (408) 992-7100. In Italy please contact Luciano Vittori of Lasertec SRL at +39 02 24861108 or by email at lasertec@objectivity.com. Objectivity/DB is available on a 30-day FREE TRIAL basis at www.objectivitydownload.com.

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