Objectivity

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For Immediate Release

OBJECTIVITY EXPANDS EUROPEAN PRESENCE TO SUPPORT CONTINUED SALES GROWTH

-Announces Launch of U.K.-based Objectivity Sales Office -

SUNNYVALE, Calif. (November 30, 2005) - - - Supporting significant momentum in the European government market, Objectivity, Inc., the leader in real-time data management solutions for complex inter-related data, today announces the opening of its new Objectivity sales office along with the promotion of Russell Prince-Wright to the position of European Regional Manager to head that operation. The focus of the new U.K. sales office will be to support burgeoning government requirements in the security and intelligence areas as well as traditional markets within Europe.

New U.K. Office Services the Government

Objectivity's U.K. office will manage sales operations for the entire European region including the government in the U.K. In the government sector, Objectivity is experiencing significant growth for its flagship product, Objectivity/DB. Objectivity/DB stores and manages very large volumes of complex data for event and relationship processing within mission-critical applications. It enables government agencies to collect and process ever increasing quantities of data from a growing number of sources to understand complicated inter-relationships and recognize patterns, transforming small clues into major breakthroughs. Objectivity/DB allows command and control applications collecting and processing event data to correlate and respond to inter-relationships or anomalies creating real-time intelligence for predictive analysis and decision support.

Objectivity's new office is located at Charwell House, Wilsom Road, Alton Hampshire, GU34 2PP United Kingdom and can be reached at +44 (0) 1420 564022.

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Advanced Application Expertise

As the European Regional Manager, Russell Prince-Wright brings over 25 years experience in advanced products and services within major international companies such as Unisys, Tandem, IntelliCorp, ObjectShare , Aurema and Inxight. He has extensive experience with the commercial utilization of object-oriented techniques and the use of that technology for advanced application development.

"We are continuing to build the industry's most talented sales, marketing and technical support infrastructure worldwide," stated Jay Jarrell, president and CEO for Objectivity. "With the opening of our U.K. office, Objectivity is in the right place at the right time to provide users with the advanced expertise and technology they need to develop and manage mission-critical applications rich in complex data."

About Objectivity, Inc.

Objectivity, Inc. is a global technology leader in data management products and services for software applications with the most demanding data management challenges. The company's flagship product, Objectivity/DB is the leading object oriented data management platform for the real-time management of complex inter-related data. Objectivity/DB is recognized for its ability to store and manage very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment, government and financial services. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support.

Objectivity, Inc. is headquartered in Sunnyvale, Calif., USA. Please contact the company by sending e-mail to info@objectivity.com, visiting www.objectivity.com/?source=1pr or calling (408) 992-7100. Objectivity/DB 9.1 is available on a 30-day FREE TRIAL basis, click www.objectivitydownload.com for more information.

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