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**For Immediate Release:**

## **OBJECTIVITY OFFERS NETWORK CENTRIC DATA MANAGEMENT WEBCAST FOR THE DEFENSE AND INTELLIGENCE COMMUNITIES**

*- New Webcast 'Network Centric Operations: Data Sensor Fusion Frameworks' Now Available -*

**Sunnyvale, CA -- January 8, 2010 --** Supporting demand within the defense and intelligence community for its distributed, real-time network-centric data management solutions, Objectivity, Inc. announced today the availability of an on-demand webcast entitled “[Network Centric Operations: Data Sensor Fusion Frameworks](#)”. This on-demand webcast was produced by Objectivity, Inc. in cooperation with IDGA, the organization that hosts the global NCW series of conferences and exhibitions. Objectivity is sponsoring this year's NCW 2010 event.

This webcast is applicable to integrators, software developers, and system architects building advanced multiple-intelligence (Multi-INT) applications ingesting and managing petabyte and exabyte volumes of intelligence data from multiple disparate sources. In this webcast, Fred Stein, author of the book, "Network Centric Warfare" and industry expert on NCW/NCO (Network Centric Warfare, Network Centric Operations) theory joins Brian Clark of Objectivity to discuss the latest technological advances. They examine how Objectivity's flagship product, Objectivity/DB, facilitates the development of network-centric data management applications to enable a higher level of pattern recognition for increased situational awareness.

### **Industry Expert Speakers**

Objectivity's webcast features renowned industry expert speakers including Fred Stein and Brian Clark. Fred Stein is acknowledged as a leading authority in NCW/NCO strategies and tactics, and is a Distinguished Engineer for NetCentric Operations at MITRE, developing new technologies for the US Department of Homeland Security, the Department of Defense, and the Intelligence Community. Mr. Stein is a retired Colonel of the United States Army, and joined the MITRE Corporation in April 1998.

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Among Fred's accomplishments is the book, "Network Centric Warfare", which he co-authored with two colleagues, David Alberts and John Garstka. He serves as a member of the Swedish National Advisory Board on Network Based Defense, an advisor to the Department of Defense Office of Force Transformation, and an assistant professor of information warfare/network-centric warfare at the Army War College. Mr. Stein is a recipient of the Arthur K. Cebrowski Award.

Contributing to the discussion will be Objectivity's Brian Clark, vice president, technical services. Mr. Clark is responsible for all systems engineering professional services for Objectivity's customer base and has more than 30 years of software industry experience and holds a bachelor's in computer science from Sheffield University, England. Previously, he was with project management services at International Computers Limited, one of Europe's leading computer companies at the time.

Prior to joining Objectivity in 1989 he worked at Automation Technology Products, which provides leading tools in the MCAD market.

### **A note on Objectivity/DB**

Objectivity/DB is a fully scalable, distributed processing architecture that manages localized, centralized or distributed databases by synthesizing large, complicated streams of data into a single logical view.

### **About Objectivity, Inc.**

Objectivity, Inc. is the leading provider of distributed, low latency, cloud-ready database management solutions for mission-critical applications. The company's flagship product, Objectivity/DB, is used by government, security, complex manufacturing, commercial services, science, and engineering organizations to increase speed, precision and productivity.

Objectivity remains on the cutting edge of innovation by working directly with clients to build customized programs, find solutions to complicated challenges and seamlessly integrate technology across multiple platforms and languages.

Objectivity, Inc. is headquartered in Sunnyvale, California, USA. Please [contact us online](#) or call (408) 992-7100. A **60-day free trial of Objectivity/DB** is available, and Objectivity also provides free **Web-based training** in C++ and Java object-oriented programming, distributed C++ and Java queries using PQE (Parallel Query Engine), and database administration.

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