



For more information contact: Objectivity Public Relations
public-relations@objectivity.com

For Immediate Release:

**OBJECTIVITY, INC. TO HOST PANEL WITH NCW COMMUNITY
AT NCW 2010**

- NCW/NCO experts will discuss multi-INT fusion and network centric operations at NCW 2010 -

Sunnyvale, CA -- January 22, 2010 -- With increasing demand from the defense and intelligence communities for its network-centric data management solutions, Objectivity, Inc. today announced the company will be hosting a panel at the global IDGA NCW 2010 Conference on the subjects of collecting, fusing and processing Multi-INT data used for real-time decision support and network centric operations.

The expert panel is titled "Multi-INT Fusion in Network Centric Operations: Real-Time Decision Support for the War-Fighter" and is expected to generate open discussion among software developers and system architects from the world of NCW/NCO, who are attending the NCW 2010 Conference to learn and share ideas on today's defense operations and providing war-fighters with a common operating picture and real-time situational awareness.

The discussion will be moderated by Fred Stein, Distinguished Engineer for Netcentric Operations at MITRE and author of the book "Network Centric Warfare", and panelists will include John J. Garstka, Senior Analyst, Directorate of Communications and Networking Programs and Policy Office of the DASD for Command, Control, Communications, Space, and Spectrum ASD (NII). Joining Fred and John will be Erik Engebret, Director of Objectivity's Federal Business Unit, and Lenny Hoffman, Objectivity Product Requirements Manager.

Objectivity's "Multi-INT Fusion in Network Centric Operations" panel is scheduled for Wednesday, January 27, 2010, at 4:20pm - [Day 2](#) of the NCW 2010 Conference, being held at the Hyatt Regency Crystal City, Arlington Virginia.

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About NCW 2010

The Institute for Defense and Government Advancement's (IDGA) **NCW Conference and Exhibition**, January 25-28, 2010, is the world's largest and most respected event focused on network enabled operations, and the premier forum for the exchange of plans and best practices on net-centric innovation. The 2010 program will focus on the policy, requirements, and acquisition needed to enable interoperable, networked joint and coalition forces.

A note on Objectivity/DB

Objectivity/DB is a fully scalable, distributed processing architecture that manages localized, centralized or distributed databases by synthesizing large, complicated streams of data into a single logical view.

About Objectivity, Inc.

Objectivity, Inc. is the leading provider of distributed, low latency, cloud-ready database management solutions for mission-critical applications. The company's flagship product, Objectivity/DB, is used by government, security, complex manufacturing, commercial services, science, and engineering organizations to increase speed, precision and productivity.

Objectivity remains on the cutting edge of innovation by working directly with clients to build customized programs, find solutions to complicated challenges and seamlessly integrate technology across multiple platforms and languages.

Objectivity, Inc. is headquartered in Sunnyvale, California, USA. Please **contact us online** or call (408) 992-7100. A **60-day free trial of Objectivity/DB** is available, and Objectivity also provides free **Web-based training** in C++ and Java object-oriented programming, distributed C++ and Java queries using PQE (Parallel Query Engine), and database administration.

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