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InfiniteGraph to Present at the NoSQL NOW! Conference, San Jose, CA

August 23-25, 2011

Visit InfiniteGraph Booth #6 at NoSQL NOW! For Information About Us and Our Latest Developer Contest Offering a Grand Prize of $12,000 in Apple Products!

For Immediate Release:

Sunnyvale, CA – August 18, 2011— InfiniteGraph, the distributed and scalable graph database, presents an educational overview of graph technology at the NoSQL NOW! conference in San Jose, CA, August 23-25, 2011. Join us to learn about the latest trends in graph database technology. InfiniteGraph will be exhibiting in booth #6 and Darren Wood, Architect and Lead Developer of InfiniteGraph will be presenting in two separate sessions:

- **Introduction to InfiniteGraph, the Distributed and Scalable Graph Database:** a 5 minute Lightning talk on Tuesday August 23rd between 5-6pm
- **Graph Databases: Connecting the Dots in Big Data:** a 25 minute presentation on Wednesday August 24th from 12:30-1pm.

NOSQL Now! is a vendor-neutral forum celebrating the diversity of NoSQL technologies and helping businesses develop objective evaluation processes to match the right NoSQL solutions with the right business challenge. **http://nosql2011.wilshireconferences.com/**.

InfiniteGraph is also challenging developers to create next-gen social and information network analysis applications. Take a shot at developing something unique, cool, new and exciting on InfiniteGraph, and you could win $12,000 in Apple computer and entertainment products! Visit the InfiniteGraph booth #6 for more details or register online to enter the contest and to access the full version of InfiniteGraph.

About InfiniteGraph

InfiniteGraph, a product of Objectivity, is a unique distributed scalable, NOSQL graph database enabling large-scale, fast graph processing, data analytics and discovery of information around mission critical enterprise requirements. Organizations use InfiniteGraph to discover complex relationships in data and develop applications with significant time-to-market advantages, technical cost savings and achieve greater return on data related investments by connecting the dots on a global scale.

About Objectivity, Inc.

Objectivity, Inc. simplifies complex data enabling organizations to discover hidden relationships and develop applications with significant time-to-market advantages and technical cost savings, achieving greater return on data related investments. The company's core data technology **Objectivity/DB**, provides distributed and scalable data and object management.

Objectivity, Inc. is committed to their customers' success. The company has offices and representatives worldwide, and works directly with organizations, integrators and technical teams to recommend solutions and support options specifically tailored to each customer's project and technical requirements. Please **contact Objectivity, Inc. online** or call (408) 992-7100 for more information.

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