Objectivity, Inc. Exhibits and Speaks at OSCON Open Source Convention

New InfiniteGraph Scalable Distributed Graph Database will be Featured

For immediate release

Sunnyvale, CA – **July 20, 2011** -- Objectivity, Inc. today announces that InfiniteGraph will be exhibiting and presenting at OSCON next week in booth 708, July 26-28 at the <u>Oregon Convention Center</u> in Portland, Oregon. OSCON is O'Reilly Media's premier open source convention where open source innovators, builders, and pioneers share their expertise and experience, explore new ideas, and inspire each other.

VP of Product Development, Brian Clark, will be speaking on July 28, 2011 at 1:40pm on Leveraging Commercial Graph DB Technologies in Open Source and Polyglot Application Environments. The session will focus on the integration of open source technology with graph databases to solve the next wave of large-scale problems.

InfiniteGraph enables large-scale, fast graph processing, data analytics and discovery of information around mission critical enterprise requirements. Organizations can now discover complex relationships in data and develop applications with significant time-to-market advantages, technical cost savings and achieve greater return on data related investments by connecting the dots on a global scale with InfiniteGraph.

About Objectivity, Inc.

Objectivity, Inc. simplifies complex data with industry leading, distributed, massively scalable and high performance data technologies. The company's products provide data management, object persistence and relationship analytics capabilities to enterprise, government and large scale web/mobile ventures which depend on massive volumes of data, and on answers they cannot get directly from traditional relational or specialized data management products.

The company's core data technology, **Objectivity/DB**, provides distributed and scalable data and object management. **InfiniteGraph**, developed and released by Objectivity, Inc. in 2010, supports massively parallel and large scale processing of graph data structures and the relationships between objects.

Objectivity, Inc. is committed to their customers' success. The company has offices and representatives worldwide, and works directly with organizations, integrators and technical teams to recommend solutions and support options specifically tailored to clients' project and technical requirements. Please contact Objectivity, Inc. online or call (408) 992-7100 for more information.

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